WSOC-TV

Agency Name:	American M	<i>l</i> ledia	Todays date:	10/29/2012
Advertiser Name:	Hudson / R/US Re	presentative	Invoice Nbr.:	
x Credit	Debit	Refund	Transfer	OSI Contract # 335857
Agency #	Advertiser #	Order Ty	/pe	
Date Aired:			Time Aired	
A/E Name:	Andrea Moore	***************************************	A/E Number Nti. Rep Nbr	
Billed at Rate:		and the same and the same and	Corrected Rate	=
Gross Credit/Debit:	\$2	2,800.00	Net Credit/Debit	\$2,380.00
REASON FOR ADJUSTMEN	NT:			
SALES Agency Commission of Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error	or ror		Carting Error Technical Diffic Network Overr Invoice Billing Computer Con Production Bill Internet	culty un Error v. Error
rebates from the week of 10/8-mon 10/29 7-730p 2x \$1200 Sat 11/3 530-6a 2x \$200	- dollars are being respe	nt		
Approved for Fales		Approve	ed for Accounting	



815 Slaters Lane

Alexandria, VA 22314

CPE Phone/Fax

CONGRESS

Buyer Name Sales Office Salesperson

Comments Billing Type **Account Types** American Media & Advocacy Group

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Agency Schedule Dates Product Advertiser Political - Federal 3323 HUDSON/N

Contract #

335857

Pol/R Hudson/R/N American Media 8 10/09/12-11/03/12

Last Modified Date Entered

10/05/12 10/29/12 4552 lipskind

Charlotte (WSOC)
By Broadcast Month

98.75 nal

> Nov. 2012 Oct. 2012 Grand Total:

\$40,525.00 \$2,800.00 \$43,325.00

		CONCORECC
)R	TICHARD HUDSON FO	HUDSON/NRCC ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR
		Standard
1	Sales Tax	National/Political
\$36,826.25	Net Total	274/491/3323
\$6,498.75	Commission	
15.00	Commission %	ROBINSON, TRACEY
1	rackage bear	Telerep/Philadelphia
Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)
	Demo	3323 HUDSON/NRCC (139166)
06364552	Headline #	Political - Federal Candidate (1067)
No	CO-OP	American Media & Advocacy Group (4189)
Jill Hipskind	Entered By	Pol/R Hudson/R/NC US Representative (16382)
		10/00/11 11/00/

Sec Length Run Tim 4 :30 11P- 11:35P (EST) 5 :30 12P- 1P (EST)	Length Run Times SPW Mo Tu We Th Fr Sa Su :30 [11P- 11:35P (EST) 1 <th>Length Run Times :30 11P- 11:35P (EST) :30 11:35P- 12:05A (EST) :30 12P- 1P (EST)</th> <th>Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Re :30 11P- 11:35P (EST) 1 1 1 1 1 5:30 11:35P- 12:05A (EST) 1 2</th>	Length Run Times :30 11P- 11:35P (EST) :30 11:35P- 12:05A (EST) :30 12P- 1P (EST)	Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Re :30 11P- 11:35P (EST) 1 1 1 1 1 5:30 11:35P- 12:05A (EST) 1 2
th Run Tim :30 11P- 11:35P (EST) :30 12P- 1P (EST)	SPW Mo Tu We Th Fr Sa Su 1 1 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2	SPW Mo Tu We Th Fr Sa Su Spots Ra 1 1 1 \$: ST) 1 1 2 2 2 2	SPW Mo Tu We Th Fr Sa Su Spots Rate Total 1 \$1,200.00 \$1,200.00 Charlotte (WS ST) 1 \$700.00 \$750.00 Charlotte (WS ST) 2 \$375.00 \$750.00 Charlotte (WS ST) 2 \$375.00 \$750.00 Charlotte (WS ST) \$750.00 C

Accepted-Agency/Advertises

Date

Accepted-Station

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\$1,200.00 \$1,100.00 \$875.00

\$1,200.00 Charlotte (WSOC) \$1,100.00 Charlotte (WSOC) \$875.00 Charlotte (WSOC)

> EYEWIT NWS 6 EYEWIT NWS5.30

> > 10/5/12

10/5/12 10/5/12 10/5/12 10/5/12 10/5/12 10/5/12 10/5/12

10/5/12

10/5/12

10/5/12 10/5/12

10/5/12

Entered

INSIDE EDITION

10/5/12

14.1 Normal Line / Spot 13.0 Normal Line / Spot 12.0 Normal Line / Spot

> 10/15/12-10/15/12 10/15/12-10/15/12

:30 6P- 6:30P (EST) :30 5:30P- 6P (EST)

:30 7P- 7:30P (EST)

10/15/12-10/15/12

11.0 N

Printed At: 09:41 AM on Tuesday, October 30 2012

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



815 Slaters Lane

Phone/Fax **Buyer Name** Sales Office Salesperson

Account Types

274/491/3323

CONGRESS

American Media & Advocacy Group

Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Schedule Dates Product Advertiser 10/09/12-11/03/12

Contract #

335857

Date Entered

10/05/12

Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

Entered By CO-OP Last Modified Headline # 06364552 Jill Hipskind 10/29/12

Oct. 2012 Nov. 2012

By Broadcast Month Charlotte (WSOC)

Rate \$40,525.00 \$2,800.00

Grand Total: \$43,325.00

ROBINSON, TRACEY Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia 3323 HUDSON/NRCC (139166) National/Politica HUDSON/NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR Demo Package Deal Order Type Sales Tax Commission Commission % Net Total 15.00 \$6,498.75 \$36,826.25 Normal

15.0 Normal Line / Spot 21.0 Normal Line / Spot 27.0 Normal Line / Spot 26.0 Normal Line / Spot 25.1 Normal Line / Spot 24.1 Normal Line / Spot 23.1 Normal Line / Spot 22.0 Normal Line / Spot 20.1 Normal Line / Spot 18.0 Normal Line / Spot 16.0 Normal Line / Spot Line Type / Break Type (Ref #) 10/11/12-10/11/12 10/11/12-10/11/12 10/14/12-10/14/12 10/14/12-10/14/12 10/13/12-10/13/12 10/15/12-10/15/12 10/15/12-10/15/12 10/11/12-10/11/12 10/11/12-10/11/12 10/11/12-10/11/12 10/14/12-10/14/12 10/14/12-10/14/12 Dates Sec Length :30 SP- 5:30P (EST) :30 6P- 6:30P (EST) :30 11P- 11:35P (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 6P- 6:30P (EST) :30 5:30P- 6P (EST) :30 11:35P- 12:05A (EST) :30 11P- 11:35P (EST) :30 7A- 8A (EST) :30 12P- 12:30P (EST) :30 7A- 8A (EST) **Run Times** SPW Mo Tu We ∄ Ţ Sa 2 ш Su Spots Rate \$1,100.00 \$1,200.00 \$1,000.00 \$1,200.00 \$875.00 \$850.00 \$700.00 \$300.00 \$325.00 \$275.00 \$725.00 \$775.00 Total \$1,200.00 Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$1,200.00 Charlotte (WSOC) \$1,100.00 Charlotte (WSOC) \$850.00 Charlotte (WSOC) \$700.00 Charlotte (WSOC) \$600.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC) \$325.00 Charlotte (WSOC) \$725.00 Charlotte (WSOC) \$875.00 Charlotte (WSOC) Charlotte (WSOC) Station GD MRN AMR GD MRN AMR **EYEWIT NWS 6** EYEWIT NWS5.30 **EYEWIT NWS 5** ABC-NITELINE **EYEWIT NWS 11** EYE NW SU MRN2 EYE NWS SUN 6 EYEWIT MDDY SU **EYEWIT NWS 11** EYE NW SA MRN2 Comments

10/5/12

10/5/12

Entered

10/5/12 10/5/12 10/5/12 Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser:

Date

Accepted-Station

ON CONTRAC

\$725.00

\$775.00

\$775.00 Charlotte (WSOC)

GD MRN AMR

10/5/12 10/5/12 10/5/12 10/5/12 10/5/12

10/5/12 10/5/12 10/5/12 10/5/12

\$725.00 Charlotte (WSOC)

29.0 Normal Line / Spot 28.0 Normal Line / Spot

30.0 Normal Line / Spot

10/11/12-10/11/12

:30 8A- 9A (EST)

:30 7A- 8A (EST)



American Media & Advocacy Group 815 Slaters Lane

Buyer Name Sales Office

ROBINSON, TRACEY Telerep/Philadelphia Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Phone/Fax

Comments

CONGRESS

HUDSON/NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR

Account Types

National/Political

Sales Tax

Net Total

Commission Commission % Package Deal Order Type

274/491/3323

Nexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand Schedule Dates Contract # Agency Advertiser 3323 HUDSON/NRCC (139166) Political - Federal Candidate (1067) 10/09/12-11/03/12 335857

American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

CO-OP Demo **Entered By** Last Modified Headline # 10/29/12 06364552 Jill Hipskind

Date Entered

10/05/12

Oct. 2012 Nov. 2012 Charlotte (WSOC)
By Broadcast Month **Spots** 50 4 54

Rate \$40,525.00 \$2,800.00

15.00 Normal \$6,498.75 \$36,826.25 Grand Total: \$43,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo Tu We Th Fr Sa Su	Tu W	e Th	Fr Sa		Spots	Rate	Total	Station	Comments	Entered
31.1	31.1 Normal Line / Spot	10/09/12-10/09/12	4	ü	:30 11P- 11:35P (EST)		_		00.00	10 57	ш	\$1,200.00	\$1,200.00	\$1,200.00 Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
32.1	32.1 Normal Line / Spot	10/09/12-10/09/12	4	:3	:30 11:35P- 12:05A (EST)		-				ь	\$700.00	\$700.00	\$700.00 Charlotte (WSOC)	ABC-NITELINE	10/5/12
33.0	33.0 Normal Line / Spot	10/09/12-10/09/12	5	:3	:30 SP- 5:30P (EST)		-		0.00.0	200	_	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
34.0	34.0 Normal Line / Spot	10/09/12-10/09/12	5	::	:30 5:30P- 6P (EST)		-				1	\$875.00	\$875.00	\$875.00 Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
35.0	35.0 Normal Line / Spot	10/09/12-10/09/12	5	:3	:30 6P- 6:30P (EST)		1			C 5.5	ш	\$1,100.00	\$1,100.00	\$1,100.00 Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
36.1	36.1 Normal Line / Spot	10/09/12-10/09/12	4	::	:30 7P- 7:30P (EST)		μ.				_	\$1,200.00	\$1,200.00	\$1,200.00 Charlotte (WSOC)	INSIDE EDITION	10/5/12
37.0	37.0 Normal Line / Spot	10/09/12-10/09/12	5	:3	:30 7A- 8A (EST)		-		2,010		1	\$775.00	\$775.00	\$775.00 Charlotte (WSOC)	GD MRN AMR	10/5/12
38.0	38.0 Normal Line / Spot	10/09/12-10/09/12	ر د	ü	:30 8A- 9A (EST)		-				_	\$725.00	\$725.00	\$725.00 Charlotte (WSOC)	GD MRN AMR	10/5/12
40.1	40.1 Normal Line / Spot	10/10/12-10/10/12	4	ü	:30 11P- 11:35P (EST)						_	\$1,200.00	\$1,200.00	\$1,200.00 Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
41.1	41.1 Normal Line / Spot	10/10/12-10/10/12	4	ü	:30 11:35P- 12:05A (EST)				2020		-	\$700.00	\$700.00	\$700.00 Charlotte (WSOC)	ABC-NITELINE	10/5/12
42.0	42.0 Normal Line / Spot	10/10/12-10/10/12	ъ	ü	:30 12P- 1P (EST)						-	\$375.00	\$375.00	\$375.00 Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
43.0	43.0 Normal Line / Spot	10/10/12-10/10/12	5	ü	:30 5P- 5:30P (EST)		_				1	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
44.0	44.0 Normal Line / Spot	10/10/12-10/10/12	v	ü	:30 5:30P- 6P (EST)				naca	110.0	ш	\$875.00	\$875.00	\$875.00 Charlotte (WSOC)	EYEWIT NWS5.30	10/5/12
45.0	45.0 Normal Line / Spot	10/10/12-10/10/12	и	ننا	:30 6P- 6:30P (EST)						ь	\$1,100.00	\$1,100.00	\$1,100.00 Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
			ļ							ŀ						

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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Printed At: 09:41 AM on Tuesday, October 30 2012



WSOC-TV 1901 North Tryon Street

Schedule Dates Agency Advertiser

Contract #

335857

American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/09/12-11/03/12

Last Modified Date Entered

10/29/12

10/05/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012

Spots 50

ì	ı
54	4
\$43,325.00	\$2,800.00

Entered By	Jill Hipskind
CO-OP	No
Headline #	06364552
Demo	
Order Type	Normal
Package Deal	
Commission%	15.00

Grand Total:

\$40,525.00 \$2,800.00 \$43,325.00

				Alexandra, VA 22314	815 Slaters Lane	American Media & Advocacy Group		11200 kg	WSOCTV	Charlotte, NC 28206-2700	
	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	
CONGRESS	HUDSON/NRCC ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR	Standard	National/Political	274/491/3323		ROBINSON,TRACEY	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	3323 HUDSON/NRCC (139166)	Political - Federal Candidate (1067)	
	, RICHARD HUDSON F		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	
	FOR			\$36,826.25	\$6,498.75	15.00		Normal		06364552	
					•			and the second	10000 ti	2	Gialia Iotal.
										2	54
										\$ 10,000	84 A A A A A A A A A A A A A A A A A A A

					3	CONFIRMATION CONTRACT		3	ij	002				
									-					
10/29/12		\$400.00 Charlotte (WSOC)	\$400.00	\$200.00	2	×			2	:30 5:30A- THE CHRIS MATTHEWS SHOW	6 :30 5	11/03/12-11/03/12	53.0 Normal Line / Spot	53.0
10/29/12		\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$1,200.00	2	sene			2	:30 7P- 7:30P (EST)	4 :30 7	10/29/12-10/29/12	52.0 Normal Line / Spot	52.01
10/16/12		\$300.00 Charlotte (WSOC)	\$300.00	\$150.00	2		2			:30 12:05A- 1:05A (EST)	5 :30 1	10/17/12-10/17/12	51.0 M/G For 15.0.1 / Spot	51.01
10/16/12		\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	ш.					:30 5A- 5:30A (EST)	5 :30 5	10/17/12-10/17/12	50.0 M/G For 15.0.1 / Spot	50.0 1
10/5/12	ENT TONIGHT 30	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1		 			:30 7:30P- 7:56P (EST)	4 :30 7	10/11/12-10/11/12	49.1 Normal Line / Spot	49.1
10/5/12	ENT TONIGHT 30	\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	_				1	:30 7:30P- 7:56P (EST)	5 :30 7	10/15/12-10/15/12	48.0 Normal Line / Spot	48.01
10/5/12	GD MRN AMR	\$775.00 Charlotte (WSOC)	\$775.00	\$775.00	1		1			:30 7A- 8A (EST)	5 :30 7	10/10/12-10/10/12	47.0 Normal Line / Spot	47.0
10/5/12	INSIDE EDITION	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00			<u> </u>			:30 7P- 7:30P (EST)	4 :30 7	10/10/12-10/10/12	46.1 Normal Line / Spot	46.1
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	SPW Mo Tu We Th Fr Sa	o Tu	SPW M	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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Accepted Agency/Advertises:

Date

Accepted-Station:

Dalles